

# Economic Impact of Tourism

## Kossuth County



**\$14.5M**

Direct Visitor Spending



**2.1%**

Direct Visitor Spending  
% Change vs. Last Year



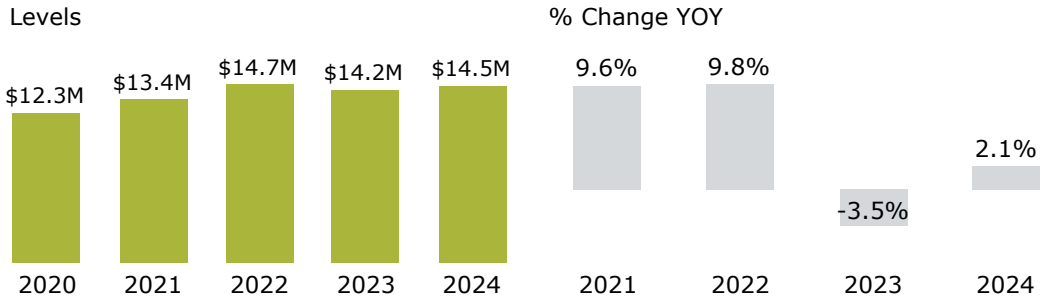
**\$4.7M**

in Transportation

Where visitors spent the most,  
representing 32.6% of visitor  
spending

### 2024 Spending

#### Direct Visitor Spending



#### Direct Spending by Category

Click a category to filter

	2020	2021	2022	2023	2024
<b>Total</b>	\$12.3M	\$13.4M	\$14.7M	\$14.2M	\$14.5M
Transportation	\$3.9M	\$4.5M	\$5.1M	\$4.8M	\$4.7M
Food & Beverage	\$2.8M	\$2.9M	\$3.1M	\$3.1M	\$3.3M
Lodging	\$1.7M	\$2.1M	\$2.3M	\$2.2M	\$2.3M
Retail	\$2.0M	\$2.1M	\$2.1M	\$2.0M	\$2.2M
Recreation	\$1.8M	\$1.9M	\$2.0M	\$2.0M	\$2.1M

<b>Transportation</b> <b>\$4.7M</b> , -1.9% YOY 32.6% Share	<b>Food &amp; Beverage</b> <b>\$3.3M</b> , 4.8% YOY 22.5% Share	<b>Retail</b> <b>\$2.2M</b> , 7.6% YOY 14.9% Share
	<b>Lodging</b> <b>\$2.3M</b> , 2.6% YOY 15.8% Share	